

Two vaccines. One strong foundation.

Core EQ Innovator® is the first and only vaccine to protect against the five core diseases in one injection,1 and Fluvac Innovator® EHV-4/1 is the #1 most trusted equine respiratory vaccine on the market.² Together, they form The Perfect Pair of vaccines, offering foundational protection for your horse.

Innovator ()



Innovator°



The importance of protecting against core and risk-based diseases

Vaccinations play a vital role in reducing the risk of infectious diseases.

Core diseases

Every horse in America is susceptible to five potentially fatal core diseases: rabies, West Nile virus (WNV), Eastern equine encephalomyelitis (EEE), Western equine encephalomyelitis (WEE), and tetanus. These diseases are carried by common vectors in horses' daily environments, including mosquitoes, wildlife, and soil bacteria.

The American Association of Equine Practitioners (AAEP) advises administering core vaccination to protect against these diseases on an annual basis, ideally in the spring before these carriers are most active.3



West Nile Virus (WNV) 33% fatal3



Eastern Equine 90% fatal3



Western Equine Encephalomyelitis (EEE) Encephalomyelitis (WEE) 50% fatal3



Rabies 100% fatal3



Tetanus 75% fatal4

Risk-based diseases

The likelihood of a horse contracting a risk-based disease is influenced by age, environment, and lifestyle. To ensure your horse is protected, ask your veterinarian for their recommendation.

Among risk-based diseases, respiratory disease is the leading infectious cause of death in horses, and equine influenza (flu) and equine herpesvirus (rhino) are the leading respiratory illnesses in horses.³ Because these diseases are highly contagious and can spread fast, flu and rhino vaccinations are recommended annually for horses that encounter others.



Equine Influenza (Flu)



Equine Herpesvirus (Rhino)





Leptospirosis



Venezuelan Eauine **Encephalomyelitis (VEE)**



Equine Arteritis Virus (EAV)



Equine Rotavirus



Potomac Horse Fever



Botulism

Set a strong foundation. Get the most peace of mind.

Provide your horse with complete and convenient protection against the most dangerous diseases using The Perfect Pair. This combination offers everything they need while prioritizing safety and consideration for their best interest.



The only vaccine that protects against all five core diseases with a single injection



Used in 3 million+ horses since 2018⁵

99.7% reactionfree in field safety studies^{6,7}



Safe to use for horses 3+ months old and for pregnant mares in their third trimester¹



The most trusted equine respiratory vaccine in the U.S.



#1 most trusted equine-specific respiratory vaccine in the United States² 4.7x

Up to 4.7x better immune response against equine influenza than combination vaccines*8



Fluvac Innovator has protected horses against equine influenza in challenge studies and stimulated cross-protective titers against emerging equine infuenza viruses°



IMMUNIZATION SUPPORT TO \$5,000

Zoetis Vaccine Support Program

When you protect your horse with Core EQ Innovator and Fluvac Innovator EHV-4/1 vaccines, you're also protected with one of the industry's best equine immunization support guarantees. This provides support for up to \$5,000 for reasonable diagnostic and treatment costs if a veterinarian properly administers one of these vaccines and the horse later contracts the corresponding disease. For complete details and requirements, visit ZoetisSupportGuarantee.com.



When to vaccinate

As spring arrives, it's crucial to vaccinate your horse to protect them from diseases before increased exposure to mosquitoes, wildlife and soil bacteria, as well as during travel and contact with other horses.

Broodmares and foals require specific vaccination schedules because they are more vulnerable to certain diseases.

Contact your veterinarian to develop a vaccination program based on your horse's unique needs.

10 Doses

Equine Rhinopneumonitis-Influenza Vaccine

Vacuna contra la Rinoneumonitis e Influenza Equina

> Zoetis Inc. Kalamazoo, MI 49007, USA

Encephalomyelitis-Rabies-West Nile

Virus Vaccine

Eastern & Western Killed Virus

Tetanus Toxoid

CORE EQ INNOVATOR™ VLN 190/PCN 48R5.21

Zoetis Inc. Kalamazoo, MI 49007, USA

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A useful chart aligned with the AAEP Guidelines to assist you with the recommended vaccination schedules for core and risk-based vaccines³







Diseases	Adult Horses	Foals	Broodmares
Core diseases: Rabies Tetanus West Nile virus (WNV) Eastern equine encephalomyelitis (EEE) Western equine encephalomyelitis (WEE)	Annual revaccination recommended in spring	First vaccination at 4-6 months of age Second dose 4-6 weeks after first dose Booster 10-12 months of age and annually thereafter	Annual revaccination and administer 4-6 weeks pre-partum Core EQ Innovator is the first and only vaccine that includes protection against all five core diseases and has been demonstrated safe for use in broodmares during the third trimester ¹
Risk-based respiratory diseases: Equine Influenza Virus (Flu) Equine Herpesvirus 1 and 4 (Rhino)	Annual revaccination recommended in spring Horses at increased risk of exposure may receive a booster every 6 months	First vaccination at 4-6 months of age Second dose 3-4 weeks after first dose Booster 10-12 months following first dose and annually thereafter Horses at increased risk of exposure may receive a booster every 6 months	Annual revaccination and administer 4–6 weeks pre–partum Broodmares with ongoing risk of exposure should be boostered every 6 months

In addition, other risk-based diseases may pose a threat to your horse based on his unique needs and circumstances. Your veterinarian can provide guidance on which additional vaccines may be appropriate for your horse. See the vaccination schedules at ZoetisEquine.com/Vaccines for adult horses, broodmares and foals for recommendations on use of the extended Zoetis portfolio of vaccines.

Trusted protection born from decades of innovation



Visit ZoetisEquine.com/Vaccines to learn more about comprehensive coverage for your horse.



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*In a study, administering core and risk vaccines as separate injections provided up to a 4.7 times higher influenza immune response than when given in combination.

References

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- 2. Animalytix segment data, 2024 Top Equine Vaccines, MAT February 2025.
- 3. American Association of Equine Practitioners, Vaccination Guidelines, https://aaep.org/guidelines/vaccination-guidelines. Accessed March 17, 2025.
- 4. MacKay R. Tetanus. In: Sellon DC, Long M, eds. Equine Infectious Diseases, 2nd ed. St. Louis, MO: Saunders Elsevier, 2007:36-372.
- 5. Zoetis Inc. Data on file, ZMR sales data for CORE EQ INNOVATOR® and CORE EQ INNOVATOR® + V. Zoetis Inc., 2018-2024.
- 6. Zoetis Inc. Data on file, Study Report No. B951R-US-14-056, Zoetis Inc.
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- 8. Zoetis Inc. Data on file, Study Report No. 14OREQBIO-1, Zoetis Inc.
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